

# **Privacy Policy**

16/07/2025

### **How We Protect Your Data**

We protect your privacy - We comply with GDPR and will never sell your data.

**Transparency -** We clearly explain how your data is used.

Your rights matter - You can request, update or delete your data at anytime.

### Who We Are

Welcome to ciba.ie, the official website of the Colombian Irish Business Association (CIBA). We respect your privacy and are committed to protecting your personal data in accordance with the General Data Protection Regulation (GDPR).

### **What Data We Collect**

#### **Information You Provide**

- Your name
- Your email address
- Your phone number
- Your message
- Any other information you provide

This data is collected only when you choose to contact us.

## Information Collected Automatically

Non-identifying information via Google Analytics such as:

- Your IP address (anonymised)
- Browser type and version
- Pages visited and time spent on site
- Referral source (e.g., link or search engine)

### **How We Use Your Data**

We use your personal data only for the following:

- To respond to your contact form submission
- To follow up with people who have expressed interest
- To improve our website and understand user engagement

We do not use your data for marketing purposes unless you have explicitly opted in

## **Legal Basis for Processing**

Consent	You give us clear consent to process your personal data when you submit a contract form
Legitimate Interests	We use anonymised website analytics to improve the site's performance and user experience



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## **Sharing Your Data**

## **How Long We Keep Your Data**

**Contact form submissions:** Retained for no longer than 12 months unless continued communication is necessary

**Analytics data:** Retained according to Google Analytics' default data retention settings (currently 14 months or less)

## **Your Rights Under GDPR**

### You have the following rights:

Access	Request a copy of your personal data
Rectification	Correct inaccurate or incomplete data
Erasure	Request deletion of your data
Objection	Object to the processing of your data in certain situations
Data Portability	Request transfer of your data to another organisation
Withdraw Consent	You may withdraw your consent at anytime

To excercise these rights, email us at info@ciba.ie

## **Data Security**

We take appropriate technical and organisational measures to protect your personal data against unauthorised access, alteration, disclosure or destruction

### **International Data Transfers**

Some of our data processors may process data outside the EU. In such cases, we ensure that adequate safeguards are in place

Such as Standard Contractual Clauses

### **Cookies**

We use cookies to improve your experience and track anonymous usage via Google Analytics. You will be asked to accept or reject cookies upon your first visit.

## **Changes to This Policy**

We may update this Privacy Policy from time to time. The latest version will always be available on our website.

## **Contact Us**



